

ORDER



Orders
Order / Rev: 706511
Alt Order #: 06276590
Product Desc: COLEMAN FOR LT GOV
Estimate: 2179
Flight Dates: 10/25/12 - 10/29/12
Original Date / Rev: 08/14/12 / 08/15/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Coleman, L / D / Lieutenant Governor
Demographic: A35+
Product Codes: PL-State/Local Misc
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	28	\$8,820.00	\$7,497.00
10/29/12	10/29/12	13	\$3,985.00	\$3,387.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$8,820.00	\$7,497.00	0.00
November 2012	13	\$3,985.00	\$3,387.25	0.00
Totals	41	\$12,805.00	\$10,884.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	10/26/12	10/26/12	Price Is Right	CM	11a-12p	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$140.00		0.00			
E 2	WFMY	10/26/12	10/26/12	News2 at Noon	CM	12-1230p	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$200.00		0.00			
E 3	WFMY	10/26/12	10/26/12	M-F 2-3p	CM	2-3p	----F--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
E 4	WFMY	10/26/12	10/26/12	M-F 4-5p	CM	4-5p	----F--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
E 5	WFMY	10/26/12	10/26/12	News 2 at 5	CM	5-530p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 706511
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 Flight Dates: 10/25/12 - 10/29/12

Advertiser: Coleman, L / D / Lieutenant Governor
 Product Desc: COLEMAN FOR LT GOV
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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WFMY	10/26/12	10/26/12	News 2 at 5 News 2 at 5	CM	5-530p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$350.00		0.00			
E 6	WFMY	10/26/12	10/26/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$120.00		0.00			
E 7	WFMY	10/26/12	10/26/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$525.00		0.00			
E 8	WFMY	10/26/12	10/26/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$200.00		0.00			
E 9	WFMY	10/26/12	10/26/12	M-F 7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$375.00		0.00			
E 10	WFMY	10/26/12	10/26/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$375.00		0.00			
E 11	WFMY	10/26/12	10/26/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$100.00		0.00			
E 12	WFMY	10/29/12	10/29/12	Mon Prime C Hawaii Five-0	CM	10-11p	M-----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
HAWAII FIVE-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$850.00		0.00			
E 13	WFMY	10/29/12	10/29/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$550.00		0.00			
E 14	WFMY	10/29/12	10/29/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$140.00		0.00			
E 15	WFMY	10/29/12	10/29/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$200.00		0.00			
E 16	WFMY	10/29/12	10/29/12	M-F 2-3p The Talk	CM	2-3p	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$100.00		0.00			
E 17	WFMY	10/29/12	10/29/12		CM	4-5p	M-----	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p Ellen Degeneres														
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$100.00		0.00			
E 18	WFMY	10/29/12	10/29/12	News 2 at 5 News 2 at 5	CM	5-530p M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$350.00		0.00			
E 19	WFMY	10/29/12	10/29/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a M-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
GOOD MORNING SHOW 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$120.00		0.00			
E 20	WFMY	10/29/12	10/29/12	News 2 at 6 News 2 at 6	CM	6-630p M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$525.00		0.00			
E 21	WFMY	10/29/12	10/29/12	M-F 6-8a Good Morning Show	CM	6-8a M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$200.00		0.00			
E 22	WFMY	10/29/12	10/29/12	M-F 7-730p Wheel of Fortune	CM	7-730p M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$375.00		0.00			
E 23	WFMY	10/29/12	10/29/12	M-F 730-8p Jeopardy	CM	730-8p M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$375.00		0.00			
E 24	WFMY	10/29/12	10/29/12	CBS This Morning CBS This Morning	CM	8-10a M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$100.00		0.00			
E 25	WFMY	10/27/12	10/27/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a -----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
GOOD MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00		0.00			
E 26	WFMY	10/28/12	10/28/12	News 2 at 11 News 2 at 11	CM	11-1135p -----S	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$550.00		0.00			
E 27	WFMY	10/28/12	10/28/12	Sun Prime A 60 Minutes	CM	7-8p -----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$1,000.00		0.00			
E 28	WFMY	10/28/12	10/28/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a -----S	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
GOOD MORNING SUNDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$175.00		0.00			
E 29	WFMY	10/25/12	10/25/12		CM	11-1135p ---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 2 at 11										
				News 2 at 11										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$550.00		0.00			
E 30	WFMY	10/25/12	10/25/12	Price Is Right	CM	11a-12p	---T---	:30	1	\$140.00	P-3	0.00	NM	\$140.00
				Price Is Right										
				PRICE IS RIGHT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$140.00		0.00			
E 31	WFMY	10/25/12	10/25/12	News2 at Noon	CM	12-1230p	---T---	:30	1	\$200.00	P-2	0.00	NM	\$200.00
				News2 at Noon										
				NEWS 2 AT NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$200.00		0.00			
E 32	WFMY	10/25/12	10/25/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$100.00	P-3	0.00	NM	\$100.00
				The Talk										
				THE TALK										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$100.00		0.00			
E 33	WFMY	10/25/12	10/25/12	M-F 4-5p	CM	4-5p	---T---	:30	1	\$100.00	P-3	0.00	NM	\$100.00
				Ellen Degeneres										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$100.00		0.00			
E 34	WFMY	10/25/12	10/25/12	News 2 at 5	CM	5-530p	---T---	:30	1	\$350.00	P-2	0.00	NM	\$350.00
				News 2 at 5										
				NEWS 2 AT 5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$350.00		0.00			
E 35	WFMY	10/25/12	10/25/12	M-F 5-6a	CM	5-6a	---T---	:30	1	\$120.00	P-2	0.00	NM	\$120.00
				5-6a GMS ROT										
				GOOD MORNING SHOW 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$120.00		0.00			
E 36	WFMY	10/25/12	10/25/12	News 2 at 6	CM	6-630p	---T---	:30	1	\$525.00	P-2	0.00	NM	\$525.00
				News 2 at 6										
				NEWS 2 AT 6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$525.00		0.00			
E 37	WFMY	10/25/12	10/25/12	M-F 6-8a	CM	6-8a	---T---	:30	1	\$200.00	P-2	0.00	NM	\$200.00
				Good Morning Show										
				GOOD MORNING SHOW 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$200.00		0.00			
E 38	WFMY	10/25/12	10/25/12	M-F 7-730p	CM	7-730p	---T---	:30	1	\$375.00	P-3	0.00	NM	\$375.00
				Wheel of Fortune										
				WHEEL OF FORTUNE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$375.00		0.00			
E 39	WFMY	10/25/12	10/25/12	M-F 730-8p	CM	730-8p	---T---	:30	1	\$375.00	P-3	0.00	NM	\$375.00
				Jeopardy										
				JEOPARDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$375.00		0.00			
E 40	WFMY	10/25/12	10/25/12	CBS This Morning	CM	8-10a	---T---	:30	1	\$100.00	P-2	0.00	NM	\$100.00
				CBS This Morning										
				CBS THIS MORNING										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$100.00		0.00			
E 41	WFMY	10/25/12	10/25/12		CM	9-10p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	\$1,200.00

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Estimate: 2179

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Thu Prime B											
				Person of Interest											
PERSON OF INTERST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - T - - -		1				\$1,200.00		0.00			
													Totals	41	\$12,805.00